CALL FOR PROPOSALS - Matching Grant

Improving advisory services for small-scale dairy farmers through digital solutions

Background

As part of its support to the agricultural sector in Africa, the German Federal Ministry for Economic Development and Cooperation (BMZ) launched a multi-sectoral Special Initiative “ONE WORLD-No Hunger” which aims to sustainably eradicate hunger and malnutrition. Under the framework of this special initiative, GIZ has been implementing the Green Innovation Centres for the Agriculture and Food Sector (GIC) project since 2015 in Zambia. The project aims to contribute to sustainable rural development by boosting incomes of small-scale farmers, creating employment opportunities and increasing climate resilience. To reach these goals, GIZ identifies and promotes innovations in the agri-food sector, scales up pilot experiences and supports the dissemination and implementation of innovations along the supported value chains. Focusing on the dairy value chain, the project supports small-scale dairy farmers in Southern Province through capacity development in the areas of animal husbandry, fodder production and feeding regimes, animal health and climate-change adaptation. Being aware of the limitations of traditional extension services, particularly in respect to scale and timing, GIZ is eager to explore digital extension solutions that can provide high-quality advisory services to small-scale dairy farmers.

Matching grant

A matching grant is based on the principle of cost-sharing between two or among several parties. For this call, it means that the applying entity must be able to match at least 50% of the entire value of the requested funds. GIZ aims to fund innovative entrepreneurial ideas which positively impact the GIC project target group of smallholder farmers in the Southern Province of Zambia.

Who can apply?

Successful candidates will be selected in a two-step process. In a first step, applicants and their business ideas must comply with all the following criteria to be eligible for the grant. Applicants that do not comply with all the criteria must not apply as they are considered non-eligible. In a second step, shortlisted applications will be appraised by a five-person GIZ steering committee using evaluation criteria described in the MGF guidelines.

The applying entity must:

a) have legal status to operate in Zambia;
b) be located within Zambia;
c) have demonstrated experience in ICT;
d) demonstrate the capacity to implement, steer and finance the proposed project, including matching at least 50% of the total value of the project (i.e. between 10,000.00€ and 50,000.00€ depending on the proposed total budget);
e) operate in the public-benefit sector.

The proposed solution should:

a) already be self-sustaining or intend to be in the long term;
b) focus on advisory/extension services in dairy farming;
c) be accessible in the Southern Province;
d) be suitable for both English and Tonga speakers;
e) have been built based on identified needs of end users

How to apply?

Interested applicants that comply with all above criteria are invited to develop a full proposal. Only proposals developed using the standard application form will be considered. The application form (incl. a budget template) and a guideline document with important information about the process and the evaluation criteria, can be requested for by sending an email to greeninnovation-zambia@giz.de.

Proposals must be submitted digitally to greeninnovation-zambia@giz.de, using the reference “Matching Grant Application 2020”. Proposals sent by fax or physically will not be considered. The deadline for submitting the documents is August 28th, 2020 at 12:00 hrs.

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1 For example: If the total value of the project is ZMW 1,400,000.00, the applicant can demand a maximum of ZMW 700,000.00 from GIZ under the MGF so that their own contribution equals at least 50% of the total value.