

# 'Making Innovation Work'

Coaching Partnerships for Inclusive Agribusiness

become a  
key player  
in making  
innovation  
work for the  
agribusiness  
sector!

**This certified, blended course allows you to adapt to the constantly changing environment of the agriculture sector and bring real change. Skills learned in this course will allow you to interact successfully with multiple stakeholders and find solutions for everyone involved for sustainable impact.**

We hear it all too often: you want help small scale farmers to increase their income and you have some very beneficial solutions for them. However, they hardly seem to be interested to collaborate with you. Many researchers, GO and NGO professionals often struggle to motivate various stakeholders to actively participate in innovation processes. They invest a lot of time and effort and still key players drop-out and impact remains little.

**This 'Making Innovation Work' course** helps you to translate innovations to the needs of your stakeholders and will allow you to develop the skills to connect and collaborate in a way that benefits everyone involved. We are there to guide you in taking your research and strategies to the next level.





*"I used to struggle with how to create a team which I don't need to chase; a team in which all of us work together on development and cooperate."*

*- Toni Apita, Facilitation for Peace and Development (FAPAD) in Uganda (iCRA Alumnus 2015)*

## What kind of course is this?

The course 'Making Innovation Work' is a three months blended learning programme. It combines the advantages of group learning and digital (on and offline) learning instruments.

In the group training you will learn from people from different contexts, getting exposure to other realities during real-life case studies and field visits. During the group training you will also be exposed to interactive learning and facilitation techniques that might inspire and serve as role model for you.

The digital instruments will allow you to learn in the time that suite best to your agenda. It will also assure application and adaptation to own reality while being coached by trainers with a wide range of experience.

## Date and venue

3 – 14 June | Wageningen, the Netherlands (1 May - 31 July full programme incl online learning)

or

30 Sep - 11 Oct | Wageningen, the Netherlands (1 Sep - 30 Nov full programme, incl online learning)

## Course costs

Tuition fee: 4479 Euro

## Scholarships available

Deadline October 18th 2018

## What you will learn

- To deal and navigate the complexity and unpredictability that are inherent to innovation processes.
- To dive into the world of the people you intend to work with and speak their language to identify how to support them.
- To find out the different interests and facilitate towards common ground, by considering the minority view.
- To identify win-win solutions - without having to compromise.
- To recognise 'bumps in the road' and successfully handling conflict and design mitigation strategies by effectively reflecting and learning.
- To understand yourself and your role in a team and process.

**#iCRAdemy courses make Education, Innovation and Agribusiness work for stronger agriculture value chains.** With 35 years of experience as a course provider, iCRA helps you to develop the knowledge, skills and attitudes necessary to work across disciplinary and organisational boundaries, engage public and private sectors and improve livelihoods along the value chain.

More information about this and other iCRA courses on [www.icra.global/courses](http://www.icra.global/courses)