Background

Under the devolved system, there remains a mismatch between agricultural productivity and the needs of Kenya’s ever growing population. This is compounded by lack of access to resources, poor farming techniques and high costs of production, leading to high levels of poverty, malnutrition and lack of food security.

It is the responsibility of all the County and public sector officials in the agricultural sector to promote sustainable investments. They should aim at transforming agricultural activities into profitable economic ventures capable of attracting significant investments and providing gainful employment.

In seeking to do this however, leaders face both challenges and opportunities as investments in agriculture continue to become increasingly attractive. These include the development of robust legal and fiscal frameworks, effective management of resources, negotiation of equitable deals and mitigation of environmental and social impacts.

Agricultural investments must be carefully structured, managed and effectively regulated to mitigate any potential risks and to ensure that they are sustainable and profitable, while still encouraging innovation.

Overview

The SIA program is results oriented, and is designed to build knowledge and equip participants with the practical skills required to support responsible and sustainable agricultural investments.

It will also facilitate knowledge sharing as participants exchange ideas and be exposed to advanced agricultural working methods that can transform perceived challenges into opportunities for sustainable investment in our country.

Attending this program will expose you to the numerous opportunities that exist in the agricultural sector, and inspire you to develop great investment strategies towards sustainable wealth creation and growth.
Topics include

• An introduction to agricultural investment and business models
• Agricultural investments opportunities and the implications for sustainable development in the country;
• Developing robust legal and fiscal frameworks the country’s agricultural sector;
• Managing conflicts: Focus on land rights and tenure security;
• Financial modeling and Financial management;
• Understanding, negotiating and renegotiating investment contracts;
• Managing resources and environmental impacts, including addressing climate change concerns;
• Strategic planning and Development of SMART Action Plans.

Program Delivery

Module I will be delivered through a series of highly interactive classroom sessions, facilitated by experts within the sector and highly qualified faculty.

Module II will involve a 5 day intensive exploratory tour of Israel, a major exporter of fresh produce and a world leader in agricultural technologies. It will involve study tours to a variety of well-established farms in Israel and participation in key lectures in established agricultural universities.

Who Should Attend?

This program is designed for visionary leaders in the Government and other public sector officials whose responsibilities relate to investments in agriculture and rural development, who desire to achieve sustainable growth towards increased food security and to provide opportunities for wealth creation.

Cost

Module I : USD 1500

• 3 day class work sessions at SBS;
• Meals and refreshments at SBS for the 3 days.

Module I and II : USD 4100

• 3 day class work sessions at SBS;
• Meals and refreshments at SBS for the 3 days;
• Return flights to Israel and return airport transfers;
• Visas for participants;
• Series of lectures in Agricultural Universities in Israel;
• 6 nights’ accommodation on half board basis; (Dinner and breakfast)
• Transportation to and from tour sites;
• Travel Insurance;
• All taxes for included services
*Excludes: Any other costs not included above

Key Benefits

Attending this program will:

• Expose you to the most advanced agricultural working methods and to the investment opportunities that exist in the sector, and equip you with the necessary skills and tools to exploit them.
• Give you access to potential investors in the agriculture sector for access to funding;
• Give you a better understanding of the dynamics of agriculture investments and how they influence sustainable development;
• Equip you with practical skills to manage resources and drive you to develop and implement actionable plans over the next year;
• Provide you with an opportunity to engage in rich dialogue with other key decision makers and local and international industry experts.

About Israel

Through a combination of applied science, innovation and government support, Israel’s agricultural industry has grown to be one of the most highly developed in the world and a leading destination for agriculture enthusiasts.

Israel produces up to 95% of its own food requirements, supplementing the remaining deficit with imports. It is also a major exporter of fresh produce and a world leader in agricultural technologies, despite the fact that most of its land is arid, and the challenges of water scarcity and poor climate conditions. By employing modern farming techniques such as biological pest control and drip irrigation, Israel has been able to overcome these challenges.

Contacts

For more information on this program, kindly contact Veronica Muniu on vmuniu@strathmore.edu or call +254 (0) 729 089308 for more information.