



Program overview

Time	Activity	
1:00-1:30	Walk in and registration	
1:30-1:40	Welcome and opening	
1:40-2:00	Contract farming and factors for success in South East Asia	Maria Theresa S. Medialdia, Director Agricultural Development and Commercialization (ADC) Department, Mekong Institute
2:00-3:00	Learning from best practices, contract farming cases from the region - East West Seed - Seeds in India and Myanmar - MAPCO - Paddy rice in central Myanmar - Vietnam Tea Association - Tea in Vietnam - CJ Cheiljedang - Chili in Vietnam and Myanmar	
3:00-3:30	Coffee break	
3:30-4:00	Important factors for successful implementation of contract farming models	Panel discussion and Q&A
4:00-5:00	Identifying needs and constraints for implementation of effective contract farming schemes in Myanmar	Group discussion