

DISTRICT AGRIBUSINESS PLATFORM

2018 Theme: Enhancing Market Access Through Aggregation

ARE YOU?

- ➔ Looking to **ENHANCE** your **MARKET** for your **PRODUCTS** and **SERVICES** in one big stride?
- ➔ Looking to **RAISE** your **PROFILE**, Become **VISIBLE** and **BUILD** your **REPUTATION** as a **KNOWLEDGEABLE, RELIABLE & SUPPORTIVE** Business/Person?
- ➔ Looking for **RELEVANT CONNECTIONS** for your **NETWORK** and **BUSINESS**?
- ➔ Looking for **OPPORTUNITIES** for **JOINT VENTURES, CLIENT LEADS, PARTNERSHIPS, BUSINESS** or **ASSET SALES**?

COME and PARTICIPATE in **District Agribusiness Platforms** organized by AgriProFocus Network with support from SNV through the SIDA funded Project SILMS!

Platforms are a promotion of Business to Business Interaction and whilst giving room for the business to reach out to the farmers who are their target market. The platform provides an opportunity to establish business links and networking between agri-businesses including farmers, financial institutions, private sector companies & NGOs.

WHAT TO EXPECT?



INFORMATION SESSIONS

Opportunity for exhibitors to build their reputation as a knowledgeable, reliable & supportive business that can discuss the opportunities and solutions relevant to the theme in line with their core business in the Agriculture industry.



BUSINESS PITCHING

Business pitches will take place at different intervals during the event. An opportunity to pitch products & services. Exhibitors that want to pitch will have 2 minutes to introduce themselves, their business and share their contact details.



EXHIBITION

Organizations will exhibit their products and services to the audience which includes professionals from agri-businesses, farmer groups and the private sector. The audience will interact with the exhibitors and purchase products and services.

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Overtime aggregation has become to be known as one of the best strategies to help achieve economies of scale along agricultural value chains. It makes it easier to meet the standard requirement of modern markets and also to address other barriers to access market and agricultural inputs. Aggregation reduces logistical costs of sourcing commodity from small-scale farmers. It also reduces marketing, distribution, credit and servicing costs for companies selling inputs or financial services to small-scale farmers as well as reduces the cost of collecting and disseminating information for companies.

With the **District Agribusiness Platforms**, you have an opportunity to:

- Engage Cooperatives and Farmer groups hence tap into a potential market of 7,000 farmers in Lundazi and 10,000 farmers in Katete.
- Disseminate information to various players in the sector
- Market your products and services to the farmers and local enterprises.
- Find solutions for common problems
- Make market linkages and investment
- As a local businesses and farmer, to interact with the larger businesses
- Raise your profile, become visible and build your reputation as a knowledgeable, reliable and supportive business.



VENUES:
Katete – Katete Farmer
 Training Institute

DATE:
 21st November 2018

TIME:
 08:00 Hours

Lundaz – Lundazi Farmer
 Training Institute

23rd November 2018

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