

AgriProFocus Ethiopia Network Day

Date & Venue: Thursday 22 November 2018 from 9:00h–18:00h, Azzeman Hotel (Bole area), A.A.

Objectives:

- ✓ To share AgriProFocus achievements & future focus
- ✓ To promote the work of our partners and informing the AgriProFocus network members about current developments and key issues in the AgroFood Sector in Ethiopia
- ✓ To launch the [Youth Business Challenge Program](#)

Program outline

Time	Activity
08:30 – 09:00	Walk-in and Registration
09:00 – 9:30	Introduction
09:30 – 10:00	APF organization achievements in 2018 and future focus + introduction of the APF team
10:00 – 10:15	Q & A
10:15 – 10:35	Dr. Mesay Mulugeta – Developments in food security in Ethiopia (Center for Food Security Studies, College of Development Studies, Addis Ababa University)
10:35 – 10:40	Q & A
10:40 – 11:10	Health Break
11:10 – 11:30	Dr. Kristie Druzca (CIMMYT) – Gender mainstreaming in agricultural interventions
11:30 – 11:50	Mr. Denu Lemma (UTZ/Rainforest Alliance) – Markets for sustainability and certification
11:50 – 12:00	Q & A
12:00 – 13:00	Lunch Break
13:00 – 15:00	Parallel Sessions
15:00 – 15:30	Sharing the outcomes of the parallel sessions
15:30 – 16:00	Youth Business Challenge Launch by The Netherlands Embassy in Ethiopia together with ENTAG and AgriProFocus Ethiopia
16:00 – 18:00	Networking reception and Exhibition

Parallel Sessions

Session 1: Sustainability in commercial agriculture

In this session, commercial agribusinesses and civil society organizations will share their experience on their efforts to contribute to sustainable agrofood value chains. Through presentations and panel discussions, the question of how sustainable commercial agriculture can be succeed will be addressed.

13:00 – 13:50

Round 1

Session 2: AgroEcology Platform – Stakeholder meeting for information sharing

This is showcasing best practices and sharing news from members of the Agroecology Network. Brief presentations on organic and ecological agriculture product and market development, research on integrated pest management, and sustainable land management in pastoralist areas will be shared by ISD, HEKS, Bread for the World, Slow Food and Kulumsa Research Center.

14:15 – 15:00

Round 2

Session 3: Interactive learning on AgriProFocus Gender in Value Chains Training & Coaching

This is an introduction into the Gender in Value Chain Training & Coaching that AgriProFocus Ethiopia is certified to provide for its AgriProFocus Network members and partners. This session will give an insight into the gender-sensitive training tools that AgriProFocus has developed, which could assist your organization in making your agricultural projects more gender-sensitive.

13:00 – 13:50

Round 1

13:50 – 14:10

Health Break

14:15 – 15:00

Round 2

Session 4: AgriProFocus Online Communication Training

This training is divided in two rounds of 45min. training sessions on how to use the AgriProFocus Online Platform. This will help you to effectively promote yourself, your organization and request for collaboration / information on our Online Platform and our Social Media pages.

13:00 – 13:50

Round 1

13:50 – 14:10

Health Break

14:10 – 15:00

Round 2