



**Are you a development organization or private sector company that works in Agri-business and is interested in incorporating gendermainstreaming in yourwork?**

**Are you planning a concrete gender sensitive value chainintervention?**

**Are you a value chain development practitioner interested in integrating a gender perspective in your work?**

**If so, JOIN US and register for the 5<sup>th</sup> coaching trajectory on gender and value chains development organized and facilitated by AgriProFocus Uganda in collaboration with KIT, ICCO, HIVOS and F&S.**

### Background

Gender differences and inequalities in resources and power affect the ways in which value chains operate at every level. Understanding those inequalities is critical to effectively address weak linkages that hamper upgrading quality and growth as well as poverty reduction and empowerment.

To make value chains work for both women and men, AgriProFocus is organizing a one-year gender in value chains coaching track in Uganda.

This coaching track will provide on-the-job-assistance to organizations and companies with the objective of building the capacity of staff through active experimentation with real life cases from their work.

### Which organizations qualify for the Coaching Track?

Please fill in the application form and email to:

- ✓ Development Organizations [corporate, NGO, CBO]
- ✓ Private sector companies/ organisations dealing in Particular Value chains in the Agribusiness sector
- ✓ Practitioners with ongoing work in value chain development and concrete plans to work on a particular value chain in a gender sensitive manner

### What does the Coaching Package include?

- ✓ Participation for 2 staff per organizations in 3 events this includes: 1 Kick Off workshop (3 days), 1 practical training based on common needs, 1 midterm process evaluation workshop and 1 closing workshop
- ✓ 3 days of face to face coaching by a locally-based gender in value chain specialist (divided into 2hours for each coaching session)
- ✓ Field visits to exchange experiences with peers
- ✓ Advise on the use of tools to apply in your gender sensitive value chain development intervention.

The coaching track is projected to take a full year to completion with the various activities

### Benefits to your organization

- ✓ One year of professional assistance along the coaching track in developing and accessing a concrete gender value chain intervention
- ✓ Membership to a network of peers in the agribusiness sector
- ✓ Support in documentation of your experience and publicity for the cases.

### Contribution of the participating organization

- ✓ Commitment to participate in the whole coaching trajectory
- ✓ Assign **two** staff, one gender specialist and one value chain specialist and allow them to invest time in “learning by doing” based on a real life case.
- ✓ A subsidized amount of **EUR 1,000** for the whole coaching trajectory. (atleast 50% payment made by commencement of the trajectory)

### Not included in the coaching track fees:

- ✓ Specific/tailor made consultancy services along the coaching track as needs arise (these costs are to be covered by client organizations in a separate arrangement)
- ✓ Traveling and accommodation fees to participate in joint events and exchange visits

The commitment will be confirmed by means of a written agreement between the applying organisation and AgriProFocus Uganda

You can request for an application form by sending an email to [rmugisha@agriprofocus.com](mailto:rmugisha@agriprofocus.com)

Phone: 0752960057

