

AgriProFocus Kenya is an international multistakeholder network in agriculture that draws its membership from private sector-including the financial sector- development sector, research and academia, farmer organizations and the public sector. We facilitate joint action and learning between our members and partners towards promoting agri-entrepreneurship and achieving food security and nutrition.

What do we offer?

- Easy access to agribusiness enterprises and resources.
- Organization of business and partnership brokering to connect agribusinesses on a local, regional and international scale.
- Facilitation of innovation communities that create new solutions for existing problems together with relevant stakeholder groups.
- Participation in, and access to, a neutral platform for debate and learning to discuss, share and be informed about the latest innovations in agriculture and food security.

Why join us?

- Meet, join and network with over 20,000 professionals in 13 countries that are members of our vibrant online platform.
- Make use of a lively market place for your products and services and have access to a network of potential partners for collaboration.
- Innovate, learn and co-create with members of our active innovation communities.
- Stay updated on agribusiness developments, relevant tenders and calls and cutting edge agribusiness events.



B2B-network event, Nairobi, 2015

- Get support from our dedicated coordination team, backed by a wide array of members that pool together technical and material resources.

"For a start-up to thrive, apart from testing their great idea and big vision, it is critical to identify the right partners to work with. AgriProFocus events have proved to be enabling environments for TechforTrade to identify and build quick rapport with organizations that are strategic for our success. We have built working relationships with SNV, through whom we have offered our Open Book Trading service to clients linked to their programmes. We also, as a result of an AgriProFocus event, began discussions with Acumen who have been quite helpful in guiding us on the type of investment opportunities we can take advantage of in the market. While we are working to change how middlemen work, AgriProFocus has proved to be an honest broker to us." Kevin Kinusu- TechforTrade

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AgriProFocus Kenya is part of the AgriProFocus partnership; an initiative originating from the Netherlands that creates opportunities for multi-stakeholder action and learning for the enhancement of farmer entrepreneurship. The partnership currently consists of 34 member organisations and is operational in 12 countries in Africa, and in Indonesia. www.agriprofocus.com

AgriProFocus Kenya offers services for all stakeholders through network development, business brokering, facilitation of innovation communities and debate and learning. What's in place for 2016?

Network Development

- Facilitate business meetings and workshops to enable members to connect and share business linkages.
- Organize county based regional outreach events to create a presence for the network across the country.
- Mobilize stakeholders from the private, public, development sectors as well as research and academia to come together and discuss issues in agriculture and food security.
- Bring on board new stakeholders to collaborate in different activities and specific thematic areas.

Business & partnership brokering

- Facilitate a B2B Platform with a focus on soil based products available in the market with a mission to expose innovations around soil health.
- Organize food loss platforms to create awareness on available innovations and solutions and to explore areas of joint action.

Innovation communities

Access to Finance

- Identify innovations in the area of financial products for small and medium scale agribusiness entrepreneurs.
- Build on the success of agribusiness fairs by increasing focus on Business to Business events and facilitating deal making.



Youth in agribusiness

- Build on the successes of the trendsetters' caravan 2015, the IC will host regular meetings with youth led agribusiness enterprises.
- Organize exchange and learning events.
- Develop sub units that are sector specific within the Youth in Agribusiness IC.

Pork value chain

- Facilitate sharing platforms with pork value chain stakeholders and organize market events in the subsector.

Debate and Learning

- Facilitate sector specific platforms for debate and learning.
- Facilitate a market for nutritious foods.
- Organize joint learning platforms for Dutch and non-Dutch initiatives in food security.
- Host food security experience sharing platforms to facilitate learning between food security programs.

Coordination and funding

The AgriProFocus Kenya coordination team is hosted by HIVOS and based in Nairobi. Activities of the network are made possible through co-creation with partners. These include; Agriterra, Cordaid, Hivos, Wageningen UR, Solidaridad, SNV (hortIMPACT), Food and Business knowledge Platform (F&BKP) EKN, RVO, KCB Foundation, Kenya Market Trust and Equity Group Foundation.

"I have been a member of AgriProFocus network for over a year. I own four pork retail joints and getting pig suppliers was my major challenge but the situation changed when I started attending AgriProFocus pork value chain forums. I met farmers who are currently supplying me with pigs. Besides, there is information and knowledge shared through the network. This knowledge helps me improve my business practices as well as opens new business opportunities for me. My business has grown tremendously. I am now investing in processing and packaging of pork products." **Stellah Gatwiri – Pork City Joints**